



## Travelport and Malaysia Airlines Deliver NDC Content and Servicing for Agencies on Travelport+

LANGLEY UK, July 25, 2024 – <u>Travelport</u>, a global technology company that powers travel bookings for hundreds of thousands of travel suppliers worldwide, and <u>Malaysia Airlines Berhad</u> ("Malaysia Airlines") the national carrier of Malaysia and subsidiary of Malaysia Aviation Group (MAG), today announced that NDC content from Malaysia Airlines with enhanced NDC servicing capabilities are now available in the Travelport+ marketplace.

Travelport's agency customers in India can now easily view, compare and book dynamic NDC offers from Malaysia Airlines, alongside traditional sources of content, using Travelport's APIs, Smartpoint Cloud and Smartpoint desktop agency point-of-sale solutions. Travelport's complete NDC solution for Malaysia Airlines gives agents the ability to fully service NDC bookings, which includes modifications, cancellations, and managing involuntary changes.

"This launch signifies a monumental step in our modern retailing strategy, as we've worked closely with Travelport to ensure our NDC offering is seamless for agencies, allowing them to provide the best options for travelers," said **Dersenish Aresandiran**, **Chief Commercial Officer of Airlines at MAG**. "By making our NDC content more accessible to travel retailers and enabling agents to easily manage and service our NDC bookings through Travelport+, we hope to propel greater NDC adoption."

"Agents and travelers need the ability to search and book the most relevant products and services from Malaysia Airlines, without any extra effort," said **Jason Clarke**, **Chief Commercial Officer**, **Travel Partners at Travelport**. "This launch ensures that NDC content from Malaysia Airlines is retail-ready for agencies using Travelport+, and that dynamic fares are displayed in a way that makes it easy to shop, sell and service both NDC and traditional content all in one place."

Travelport's NDC content and servicing solution for Malaysia Airlines has first become available to all agency customers located in Australia, India, Indonesia, Malaysia, Singapore, and the United Kingdom. Access to NDC content and servicing for Malaysia Airlines in the Travelport+ platform will roll-out to agency customers located in additional countries in the coming weeks. Travelport-connected agencies can liaise with their account team about the Malaysia Airlines NDC activation process to get started.

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## About ITQ

InterGlobe Technology Quotient (ITQ), a strategic business unit of InterGlobe Enterprises, holds leadership position in travel technology industry with its avant-garde travel technology solutions. Bringing non-pareil inventory options to travel retailers' desktops and mobile phones, ITQ renders the process of travel booking and agency management, seamless. As sole distributor of Travelport in India, Sri Lanka, Maldives and Bhutan, ITQ invigorates the connection between travel retailers and airlines through a vast network of data. With innovation fueling its operations since 2005, ITQ has been technologizing travel retailers with inventory, interface and intelligence by being the neural system of travel retailers in India. Connected to 22,000+ agency terminals, serving 6,300+ customers including travel management companies, online travel retailers and retail agencies across 700+ cities offering unparalleled assistance through a 24x7 helpdesk. For more information, visit: https://itq.in/

## About Travelport

<u>Travelport</u> is a global technology company that powers bookings for hundreds of thousands of travel suppliers worldwide. Buyers and sellers of travel are connected by the company's next generation marketplace, Travelport+, which simplifies how brands connect, upgrades how travel is sold, and enables modern digital retailing. Headquartered in the United Kingdom and operating in more than 165 countries around the world, Travelport is focused on driving innovation that simplifies the complex travel ecosystem.

## **About Malaysia Airlines**

Malaysia Airlines is the national carrier of Malaysia, offering the best way to fly to, from and around Malaysia through its premium and full-service offerings. Malaysia Airlines carries up to 40,000 guests daily on memorable journeys inspired by Malaysia's diverse richness. As the nation's flag bearer, it embodies the incredible diversity of Malaysia; capturing its rich traditions, cultures and cuisines via its inimitable Malaysian Hospitality across all customer touch points.

Since September 2015, the airline has been owned and operated by Malaysia Airlines Berhad. It is part of the Malaysia Aviation Group (MAG), a global aviation organization that comprises of different aviation business and lifestyle travel solution portfolios aimed at serving global air travel needs. The airline is committed to facilitating safe and seamless travels by placing safety and hygiene as the anchor across all end-to-end consumer touchpoints in line with its MHFlySafe initiative. Via its alliance with oneworld®, Malaysia Airlines offers superior connectivity to more than 900 destinations in 170 territories across the globe. For more information, please visit www.malaysiaairlines.com and download the Malaysia Airlines app to get the latest promotions conveniently at your fingertips.

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